

Smoke & Fire News has a growing readership of over 3,500. The paper is not only read in the United states, but also in Canada and a few other countries. More than 500 copies are sold over the counter in a growing number of Museums and Black Powder Shops. Smoke & Fire News runs on a **45 day lead-time**. Because of this there are set deadlines for the acceptance of the ads.

The Deadlines are as follows:

For Issue	The deadline <u>is</u>
January	November 15
February	December 15
March	January 15
April	February 15
May	March 15
June	April 15
July	May 15
August	June 15
September	July 15
October	August 15
November	September 15
December	October 15

Please detach and sign the contract below and return to 27 N. River Rd., Waterville, OH 43566 with your ad copy.

AD CONTRACT

We will be happy to type set your ad the first time for free. Just give the wording and suggested layout on an attached sheet. Please be sure to include a copy of any logo or art work you wish to be included.

Cancellation of Ads: If you would like to cancel an ad before the end of the contract, please remember we operate on a 45-day lead-time. Your ad may have already been printed by the time we receive notice.

Type of Ad: Display _____ Classified _____ Sutler _____

Ad Size: _____

First Month the ad should run _____ Last Month the ad should run _____

_____ Find payment of \$ _____ enclosed.

_____ Bill me monthly

Name of Business _____

Contact person _____

Address _____

City _____ State _____ Zip _____

Phone No. _____

Signed

Date